

MACEDON RANGES

Procedures

visitmacedonranges.com

How to create your profile

- 1. Log onto signup.visitmacedonranges.com
- 2. Select 'Create your Profile' (green button)
- 3. Fill in the 'Create Your Account' details, Password and Business Name (note this information is not visible to the public)
- 4. Select 'Register' (blue button)
- 5. You will receive a confirmation email with your username and password
- 6. You will be directed to your View Profile Dashboard page

How to create a Standard Listing

- 1. Log onto signup.visitmacedonranges.com
- 2. Select 'Login' (blue button) top right hand corner
- 3. Insert your username and password into the relevant fields
- 4. You are now logged onto your 'View Profile'
- 5. Located under your categories, select 'List in another category' (green button)
- 6. Insert your Business Name, Business Profile (up to 100 words), Listing Section, Type, Phone Number, 1 image and address
- 7. Select 'Create Listing' (green button) at the bottom of the page
- 8. Select 'Preview' (green button) at top of page
- 9. If you want to change your listing, press edit, make the necessary changes, then repeat step 7 and 8
- 10. Once your listing is complete, from preview mode select 'Edit' (green button) and then select 'Submit for Review' (blue button)
- 11. Your listing will be reviewed by the website administrator and notification will be sent to you via email once approved.

Note: Standard Listings are not available to businesses located outside of the Macedon Ranges Shire. Please refer to <u>http://www.visitmacedonranges.com/terms-and-conditions/</u> for more information and eligibility criteria.

How to create a Premium Listing for businesses located within the Macedon Ranges Shire only

1. Log onto <u>signup.visitmacedonranges.com</u>

hire Council

- 2. Select 'Login' (blue button) top right hand corner
- 3. Insert your username and password into the fields
- 4. You are now logged onto your 'View Profile'
- 5. Located under your listings select 'Create a new Category Listing' (green button)
- 6. As you have decided to upgrade to a Premium Listing, select 'Upgrade' (green button) and this will redirect you to Macedon Ranges Shire Council's billing system
- 7. Go to 'Enter # of listings', insert '1' and then select 'Continue' (maroon button)
- 8. Select the number of categories you require (if not selecting 1-2 categories delete the digit '1' out and insert '1' in your chosen category, then select 'Continue' (green button)
- 9. Review your details and make sure they are correct, select 'Print at Home Tickets' and then select 'Continue' (green button)
- 10. Insert your billing details and once complete select 'Finalise Order' (green button)
- 11. You will be emailed a tax invoice
- 12. You will need to sign back into your profile (signup.visitmacedonranges.com) and start to populate your profile.
- 13. Select your first draft listing
- 14. Insert your Business Name, Business Profile (up to 500 words), Listing Section, Type, Phone Number, address and website
- 15. Select the features relevant to your business
- 16. Enter your business' social media links (tip: copy and paste the URL from your social media pages into the relevant fields)
- 17. Insert up to 15 images:
 - a. Images upload from your selected images (maximum of 20mb in total)
 - b. Ensure you fill in the fields on the right hand side with as much relevant information: example Gisborne Botanical Gardens image of park land
 - c. URL your website eg. http://www.mrsc.vic.gov.au/Arts Sport Leisure/Parks Gardens Reserves/Botanic Gar dens
 - d. Title eg: Gisborne Botanical Gardens
 - e. Caption eg: Parkland at Gisborne Botanical Gardens
 - f. Alt Text eg: Beautiful gardens for a picnic
 - g. Description: Gisborne Botanical Gardens located in the Macedon Ranges is open all year round. Offering and expansive plant collection, children's play areas and picnic facilities.
- 18. Map type in your address the address will appear in the address line and in the map make sure the pointer is in the correct location
- 19. Select 'Create Listing' (green button) at the bottom of the page
- 20. Select 'Preview' (green button) at the top of the page
- 21. If you want to change your listing, press edit, make the necessary changes and repeat step 7 and 8
- 22. Once your listing is complete, from preview mode select 'Edit' (green button) and then select 'Submit for Review' (blue button)



- 23. Your listing will be reviewed by the website administrator and notification will be sent to you via email once approved
- 24. If you want to list your business in another relevant category, select 'View Dashboard' (green button) at the top of the page. For \$150 (inc GST) per annum you can list in 1-2 categories, for \$300 (incl GST) per annum you can list in 3-4 categories or for \$450 (incl GST) per annum you can list in 5-6 categories
- 25. Select 'Create a new category listing' (green button) and repeat the steps from point 14

How to create a Premium Listing for eligible businesses located outside of the Macedon Ranges Shire (please refer to <u>http://www.visitmacedonranges.com/terms-and-conditions</u> for eligibility criteria)

How to create your profile

- 1. Log onto signup.visitmacedonranges.com
- 2. Select 'Create your Profile' (green button)
- 3. Fill in the 'Create Your Account' details, Password and Business Name (note this information is not visible to the public)
- 4. Select 'Register' (blue button)
- 5. You will receive a confirmation email with your username and password
- 6. You will be directed to your View Profile Dashboard page

How to create a Premium Listing

- 1. Email <u>visitmacedonranges@mrsc.vic.gov.au</u> with proof of your membership of the eligible association. Once this has been approved by the website administrator, an invoice will be emailed to you by Macedon Ranges Shire Council.
- 2. Once payment of \$225 (incl GST) has been received you will be contacted by the website administrator who will advise you that your Premium Listing has been activated and is ready for completion.
- 3. Log onto signup.visitmacedonranges.com
- 4. Select 'Login' (blue button) top right hand corner
- 5. Insert your username and password into the fields
- 6. You are now logged onto your 'View Profile'
- 7. Located under your listings select 'Create a new Category Listing' (green button)
- 8. Insert your Business Name, Listing Section, Type, Phone Number, address and website
- 9. Insert your business profile which <u>must reference the nearest Macedon Ranges village and</u> <u>your proximity/distance to this village</u>
- 10. Select the closest Macedon Ranges village
- 11. Select the features relevant to your business
- 12. Enter your business' social media links (tip: copy and paste the URL from your social media pages into the relevant fields)
- 13. Insert up to 15 images:
 - a. Images upload from your selected images (maximum of 20mb in total)



- b. Ensure you fill in the fields on the right hand side with as much relevant information: example Gisborne Botanical Gardens image of park land
- c. URL your website eg. <u>http://www.mrsc.vic.gov.au/Arts_Sport_Leisure/Parks_Gardens_Reserves/Botanic_Gar</u> <u>dens</u>
- d. Title eg: Gisborne Botanical Gardens
- e. Caption eg: Parkland at Gisborne Botanical Gardens
- f. Alt Text eg: Beautiful gardens for a picnic
- g. Description: Gisborne Botanical Gardens located in the Macedon Ranges is open all year round. Offering and expansive plant collection, children's play areas and picnic facilities.
- 14. Map type in your address the address will appear in the address line and in the map make sure the pointer is in the correct location
- 15. Select 'Create Listing' (green button) at the bottom of the page
- 16. Select 'Preview' (green button) at the top of the page
- 17. If you want to change your listing, press edit, make the necessary changes and repeat step 7 and 8
- 18. Once your listing is complete, from preview mode select 'Edit' (green button) and then select 'Submit for Review' (blue button)
- 19. Your listing will be reviewed by the website administrator and notification will be sent to you via email once approved
- 20. If you want to list your business in another relevant category, select 'View Dashboard' (green button) at the top of the page. Note: Eligible businesses that are located outside of the Macedon Ranges Shire are permitted to list under 2 categories only.
- 21. Select 'Create a new category listing' (green button) and repeat the steps from point 8